

EXHIBITOR MARKETING KIT

ASBMR 2017 ANNUAL MEETING

We are excited about your involvement in the ASBMR 2017 Annual Meeting, and we hope you are as well! You play an important role in the success of the event by raising awareness among your customers and contacts.

To help you promote your presence in the ASBMR Discovery Hall, we are arming you with some communication tools to share via e-mail, company communications and social media. Please use the enclosed tools to publicize your support of ASBMR and to share the benefits of attending the ASBMR 2017 Annual Meeting.

Please do not hesitate to reach out to us if you have any questions or would like additional tools or information to share your involvement.

We appreciate your support of ASBMR and look forward to welcoming you to the Discovery Hall for a successful meeting in Denver!

CUSTOMER PASS-ALONG EMAIL

Customize and send this email to your contact list to promote your presence at the ASBMR Annual Meeting, and to encourage them to join you in Denver.

Subject: Visit <COMPANY NAME> at the ASBMR 2017 Annual Meeting

Dear <INSERT CONTACT NAME>,

<COMPANY NAME> is exhibiting at the ASBMR 2017 Annual Meeting, September 8-11, 2017 in Denver, Colorado. We invite you to [register](#) to attend and visit us at booth <INSERT BOOTH NUMBER> in the ASBMR Discovery Hall.

This is your opportunity to meet with scientists and clinicians from the around the world and hear the latest research in the bone, mineral and musculoskeletal field. You can also see latest products in the ASBMR Discovery Hall. We invite you to stop by our booth to check out <INCLUDE PRODUCT/SERVICE DETAILS>.

We hope you are planning to be there for the ASBMR Annual Meeting and enjoy visiting beautiful Denver, Colorado.

I encourage you to [learn more online](#) and [secure your registration](#) to attend this September.

Regards,

<INSERT SIGNATURE>

EVENT LISTING

Customize and use this event listing to add your website's upcoming exhibit list, events calendar or in a company newsletter.

ASBMR 2017 Annual Meeting
September 8-11, 2017
Colorado Convention Center
Denver, Colorado
www.asbmr2017.org

The ASBMR 2017 Annual Meeting brings together thousands of bone, mineral and musculoskeletal scientists and clinicians from 70+ countries around the world for more than 100 education sessions and over 1,100 poster presentations on a variety of topics. The ASBMR Annual Meeting also features a Discovery Hall with the latest products and services for clinicians and researchers. Visit <COMPANY NAME> in the ASBMR Discovery Hall at booth <INSERT BOOTH NUMBER> this September in Denver.

SAMPLE SOCIAL MEDIA POSTS

Customize these social media posts to highlight your involvement in the ASBMR 2017 Annual Meeting. Make sure you include the event link (www.asbmr2017.org) so your followers know where to go! We also suggest you use the shareable graphics provided to accompany your social posts.

Samples for Facebook or LinkedIn

- See the latest from <COMPANY NAME> in the Discovery Hall at the ASBMR 2017 Annual Meeting, September 8-11, 2017 in Denver, Colorado. Visit <INSERT BOOTH NUMBER> to talk to our representatives and explore <INSERT SPECIFIC PRODUCT/SERVICE INFORMATION>. Learn more: www.asbmr2017.org
- We are always excited to speak with our customers face to face. We hope to see you at the ASBMR 2017 Annual Meeting, September 8-11, 2017 in Denver, Colorado. Please stop by <INSERT BOOTH NUMBER> and say hello! Learn more: www.asbmr2017.org
- Join <COMPANY NAME> at the ASBMR 2017 Annual Meeting, September 8-11, 2017 in Denver, Colorado for the latest bone and mineral research. Visit us at <INSERT BOOTH NUMBER> to learn more about <INSERT PRODUCT/SERVICE INFORMATION>. Register today: www.asbmr2017.org

Samples for Twitter (adjust to 140 characters when you customize)

- We'll be in the Discovery Hall at #ASBMR2017! Join us to learn more about <INSERT INFO>. www.asbmr2017.org
- Check out <INSERT INFO> at #ASBMR2017 this September 8-11 in Denver. www.asbmr2017.org
- Visit us at <INSERT BOOTH NUMBER> at #ASBMR2017 this September 8-11 in Denver. www.asbmr2017.org
- Visit our team at <INSERT BOOTH NUMBER> at #ASBMR2017 this this week in Denver! www.asbmr2017.org

SHAREABLE GRAPHICS

Use these images on your personal and professional social media channels

FACEBOOK



INSTAGRAM



TWITTER HEADER PHOTO



TWITTER POST PHOTO



[Click here to download all of these graphics.](#)