Exhibitor Raffle Guidelines

Dear ASBMR Exhibitors.

ASBMR is revamping our Exhibit Hall Raffle and we want to invite you to participate! Please be sure to read the email in its entirety.

The Exhibit Hall Raffle is now entirely optional. There are two ways to participate:

- 1. Exhibitors can participate by indicating they want to be included on the ASBMR Exhibit Hall Raffle Check-Off Card. Attendees will be required to obtain signatures from five participating exhibiting companies to be included in the raffle drawing.
- 2. In addition to being included on the raffle card, exhibiting companies may participate by providing prizes to be given away at the raffle.

Please note: The prize you are providing must be brought to the meeting. If it is a discount on your product or a service, plan to create a certificate or voucher to provide to the prize winner on-site at the meeting

Exhibitor Check-Off Card Raffle Drawing Procedure:

- Live raffle drawings will take place at the following times:
 - o Saturday, September 9 at 4:15 pm
 - o Sunday, September 10 at 4:15 pm
 - o Monday, September 11 at 2:15 pm
- An ASBMR staff member will emcee the raffle.
- ASBMR will ask exhibiting companies that have offered to provide a prize to have a staff member gather at the drawing location in the exhibition hall and the drawings will commence. **Please note:** Exhibiting companies that have offered to provide a prize for the raffle will be notified of their drawing date and time on August 30, 2017.
- Each company will be given the opportunity to introduce themselves and draw the winning raffle card for their item. For example:
 - o "Hi, my name is John Smith from XYZ Company and the winner of our Apple Ipad is Sue Johnson."
- In order to ensure adequate time exists for all who wish to participate, we are limiting each exhibiting company to one (1) live raffle announcement per drawing.
- We require all winners to be present. If after a moment it is clear that the individual whose card was drawn is not present, another card will be drawn until a person claims the prize.

To register to participate in the ASBMR Exhibit Hall Raffle, please complete this <u>form.</u> The deadline to submit is **Friday**, **August 25**, **2017**.

It is required that the prize be indicated on the form, as we will use this information to build excitement during the meeting. This in turn helps build exhibit hall traffic and provides exhibitors the opportunity to engage with more current and potential future customers!

If you have any questions or need any additional information, please do not hesitate to contact me.

Sincerely,

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