



ASBMR® 2016
Annual Meeting

September 16–19, 2016
Georgia World Congress Center
Atlanta, Georgia, USA

New Product Form

ASBMR will be highlighting new products or services by exhibitors. To be a highlighted exhibitor, a new product or service must have been introduced within the past year. A visual indicator will be displayed at your booth and via onsite signage. **Deadline: Friday, August 12, 2016.**

Company Name: _____

New Product or Service: _____

How is this product or service used in bone, mineral or muscle research?

How long has this product in its present form been on the market? _____

(Please indicate: This is a ☐ new product or ☐ an existing product with significant upgraded features.)

In 100 words or less, please describe why your product is new and innovative for this field?

Your Name: _____

Email: _____ **Phone:** _____

Return to:
ASBMR Exhibits Team
exhibits@asbmr.org
Deadline: Friday, August 12, 2016