

Greetings ASBMR Exhibitors!

We are five weeks away from the ASBMR 2016 Annual Meeting taking place September 16 – 19, 2016 at the Georgia World Congress Center in Atlanta, Georgia! ASBMR looks forward to having a successful meeting with you! Below is some information to assist you as you prepare to exhibit:

NEW - Exhibitor Resource Page

The [Exhibitor Resource Page](#) is now open! This page serves as a one-stop shop for all the exhibitor-related information you need to prepare for a successful show at the 2016 ASBMR Annual Meeting.

New Product Form Submission Deadline – August 12th

Is your company highlighting new products or services at the ASBMR 2016 Annual Meeting? If so, ASBMR wants to help you let attendees know! ASBMR will be highlighting companies' new products/services with a special icon on Exhibit Hall Floor plan signage and special floor decals (which will be placed in front of the company booth). If your company has a new product or service that has been introduced within the past year and would like to be recognized at the ASBMR 2016 Annual Meeting, please complete and submit the attached New Product Form by **Friday, August 12**.

Ancillary Meeting Application Deadline – August 16th

Is your company interested in hosting an event during the ASBMR 2016 Annual Meeting? If your company would like to obtain meeting space, please review and complete the attached Ancillary Meeting Application. All requests shall be reviewed weekly and approved on a first-come, first-serve basis. Space is limited, so please submit requests as soon as possible. All applications are due on or by **Tuesday, August 16**. After this date, all applicants will incur a late fee.

Exhibitor Early Bird Registration Deadline – August 18th

Each company receives **four complimentary booth personnel badges per 100 square feet** of booth space. Additional booth personnel badges are available for \$100 each until **Thursday, August 18**. After August 18, the price for additional booth personnel badges will increase to \$150 each.

Please note: Booth personnel badges only grant access to the Exhibit Hall; not educational sessions.

ASBMR offers discounted Full Conference Badges to exhibitors who wish to attend educational sessions. Full conference badges are available for \$415 each until August 18. After August 18, the price will increase to \$540.

Please click [here](#) to access the Exhibitor Registration page. Please note: A password is required to register your booth. If you have not yet received your company's password, please email exhibits@asbmr.org.

As always, if you have any questions or need additional information, please do not hesitate to contact me.

Thank you for your support. We look forward to seeing you in Atlanta!

Sincerely,
Brittany Jackson, Exhibits Manager
202-367-2340