



Promotional Items and Raffle Drawings Approval Form

If you would like to distribute promotional items, food/beverage or hold a raffle drawing, please complete this form for ASBMR approval.

All promotional items distributed should contribute to the education of the professional attendee. Samples or pictures should be sent for non-standard items. Please submit a sample with your form. All items must be approved by ASBMR. Unapproved items may not be distributed and will be removed.

Use of company and/or product logos: We are encouraging exhibitors to contact their compliance officer for clarification of PhRMA, AdvaMed or other promotional rules. The information below may also be helpful:

The Pharmaceutical Research and Manufacturers of America (PhRMA), who represents research-based pharmaceutical and biotechnology companies, have developed guidelines to ensure that ethical relationships and practices with healthcare professionals and PhRMA members are maintained at all times. It is the exhibitor's sole responsibility to ensure they are following this code of ethics. For more information about PhRMA Codes, go to:

<http://www.phrma.org/about/principles-guidelines/code-interactions-healthcare-professionals>

ASBMR will also consider the distribution of food and beverages from exhibit booths. Once approved by ASBMR, all food and beverages must be ordered through the Colorado Convention Center.

Requests for any promotional items and raffle drawings **MUST** be approved in writing. The deadline for approval is **Monday, August 21st**. Please list and describe your items in the space below:

Company Name: _____

Contact Name: _____ Booth Number: _____

Phone: _____ E-mail: _____

Please submit form to exhibits@asbmr.org