

Greetings ASBMR Exhibitors!

The ASBMR 2017 Annual Meeting will be here before we know it! I know you are all very busy getting ready for the show and wanted to provide you with a few reminders to assist you as you prepare to exhibit.

NEW - Exhibitor Resource Page

The [Exhibitor Resource Page](#) is now open! This page serves as a one-stop shop for all the exhibitor-related information you need to prepare for a successful show at the 2017 ASBMR Annual Meeting.

Upcoming Deadlines

Below are some quickly approaching deadlines:

Program Description – Monday, July 24

If you have not already done so, please click [here](#) to submit your 50-word company description and logo for the onsite program by Monday, July 24. After this date, we cannot guarantee your company's information will be published in the on-site program or meeting mobile application.

Exhibitor Registration Early Bird Deadline – Friday, July 28

Each exhibiting company will receive one complimentary Full Conference registration per company. Additional Full Conference badges can be purchased for a discounted rate of \$415/each until Friday, July 28, 2017. After this date, the rate will be \$565.

Additionally, each company receives four complimentary booth personnel badges per 100 square feet of booth space. Additional booth personnel badges are available for \$100/each, until Friday, July 28, 2017. After this date, the rate will be \$150. **Please note:** Booth personnel badges only grant access to the Exhibit Hall; not educational sessions.

You will be able to add, edit or delete registrations until **Thursday, September 7, 2017**. After this date all registrations and changes must be made onsite at the Colorado Convention Center.

All exhibitors have been sent separate email with a link and password to register for your allotted badges. If you have not received your link and password, please email exhibits@asbmr.org.

New Products and Services - Friday, August 4

Will your company be highlighting or demonstrating a new product or service at your booth? If so, we want to make sure our attendees know about it!

This year, ASBMR will be highlighting our exhibitors' new products and services via the conference mobile application, onsite signage and special floor decals. Please complete the [New Products and Services Form](#) by Friday, August 4, 2017.

For all other important show-related information, be sure to visit the [Exhibitor Resource Page](#).

As always, if you have any questions or need additional information, please do not hesitate to contact me.

Sincerely,

Brittany Jackson
ASBMR Exhibits Manager
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