

2011 Annual Meeting

September 16 – 20, 2011 | San Diego, California, USA | San Diego Convention Center

ADVANCE MEDIA REGISTRATION

INSTRUCTIONS: Please complete all sections of this form and provide the correct documentation. Your registration will not be processed without ALL supporting documentation. Those requesting media registration must be currently employed by a publication or news organization and meet the media credential guidelines put forth by the Society (<http://asbmr.org/news/policies/guidelines.cfm>). **Account representatives, sales executives and book authors DO NOT meet the criteria for media registration.**

ASBMR Policy: Please note media registrations are limited to 4 (four) individuals per publication/outlet

First Name _____ **Last Name** _____ **Degree(s)** _____

Job Title _____

Publication/Organization _____

Personal Address

City _____ **State/Province** _____

Country _____ **Zip/Postal Code** _____

Telephone _____ **Fax** _____

E-mail _____ **Web site** _____

What type of media outlet do you represent?

☐ Business and Trade Publication

☐ Freelance Writer

☐ Online Publication

☐ News Wire Service

☐ Television and Radio

Who is your target audience?

What is the circulation/rating of your publication? _____

Please return completed form to:

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E-mail: agoetz@asbmr.org
Fax: +1 (312) 673-6691