



October 15-19, 2010 • Metro Toronto Convention Centre/South Building • Toronto, Ontario, Canada

ADVANCE MEDIA REGISTRATION

INSTRUCTIONS: Please complete all sections of this form and provide the correct documentation. Your registration will not be processed without ALL supporting documentation. Those requesting media registration must be currently employed by a publication or news organization and meet the media credential guidelines put forth by the Society (<http://asbmr.org/news/policies/guidelines.cfm>). **Account representatives, sales executives, and book authors do not meet the criteria for media registration.**

ASBMR Policy: Please note media registrations are limited to 4 (four) individuals per publication.

First Name _____ Last Name _____ Degree(s) _____

Job Title _____

Publication/Organization _____

Personal Address _____

City _____ State/Province _____

Country _____ Zip/Postal Code _____

Telephone _____ Fax _____

E-mail _____ Web site _____

What type of media outlet do you represent?

- Business and Trade Publication
- Freelance Writer
- Online Publication
- News Wire Service
- Television and Radio

Who is your target audience?

What is the circulation/rating of your publication? _____

Please return completed form to:

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