



The American Society for  
Bone and Mineral Research

# ASBMR 2023 Annual Meeting

October  
13-16, 2023

Vancouver Convention Centre • Vancouver, Canada

## Exhibit at ASBMR

### Top 4 Reasons to Reserve Your Space:



Share your products or services with 2,000+ bone, mineral and musculoskeletal professionals



Meet healthcare researchers in a face-to-face networking and sales environment



Grow product and brand recognition among influential decision-makers



Gain brand exposure in the Annual Meeting Program and mobile app

# Connect with Leading Minds

The American Society for Bone and Mineral Research (ASBMR) is a global community of researchers and clinicians who strive to make discoveries that keep bones healthy for a lifetime. Through its deep support of this important research, ASBMR remains at the forefront of the bone, mineral and musculoskeletal field.

We invite you to be part of this effort. The ASBMR 2023 Annual Meeting will be held in Vancouver, British Columbia, Canada and is your opportunity to gain exposure to more than the 2,000 attendees who are leaders in the field. With a special online component in addition to the in-person connections attendees will make, the Society is committed to bringing together our global contingent of members. Partner with us in Vancouver to expand the positive awareness of your company with an influential group of researchers and show support of the field taking one step closer to the next great discovery!

## Deb Kroll

Director of Development

American Society for Bone and Mineral Research

## The ASBMR Discovery Hall The Epicenter of Science and Technology

The American Society for Bone and Mineral Research understands that your desire to interact with bone scientists has grown from gathering leads to building relationships and providing education. Not your traditional exhibit hall, ASBMR's Discovery Hall provides attendees with a truly immersive experience, with access to new science, new knowledge, new tools, products and services and new contacts all in one location. As an exhibitor, you will be right in the middle of the action.

### Discovery Hall Hours\*

#### Friday, October 13

6:00 p.m. – 7:00 p.m.

#### Saturday, October 14

9:30 a.m. – 4:30 p.m.

#### Sunday, October 15

9:30 a.m. – 4:30 p.m.

4:30 p.m. – 8:30 p.m.

Exhibitor Move Out\*

#### Monday, October 16

8:00 a.m. – 12:00 p.m.

Exhibitor Move Out\*

*\*subject to change*

### Where:

Vancouver Convention Centre  
Expo Hall Level  
Vancouver, BC, Canada

### Who:

2,000+ registered attendees, including physicians, researchers and healthcare professionals from all over the world

### What Else is Happening:

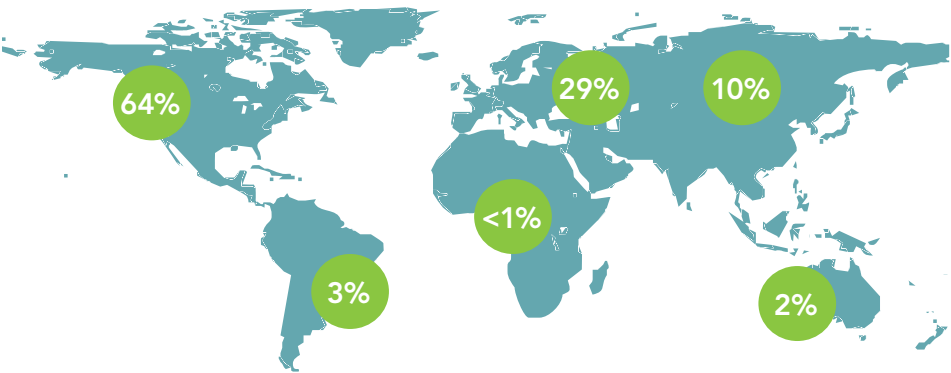
Throughout the conference, the Discovery Hall will host:

- Welcome Reception
- Plenary Poster sessions
- Poster Tours
- **NEW** Industry Expert Sessions (formerly Product/informational Theaterss)
- Refreshment breaks
- ASBMR, NIH, Young Investigator and New Member Lounges

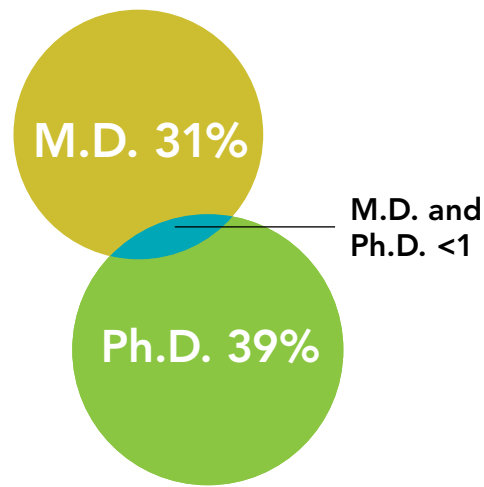
# Annual Meeting Attendee Demographics

The ASBMR Annual Meeting is the world’s largest and most diverse meeting in the bone and mineral research field, attracting more than 2,000 attendees from more than 60 countries interested in innovation and effective products and services for research, diagnosis, prevention and treatment. Participation in the ASBMR Discovery Hall can make the critical difference to your success in reaching the decision makers in this field. Learn more about our attendees below.

## Geographic Breakdown



## Degree Level



## Specialization



\* Includes less than 2% in areas such as Oncology, Pathology and OB-Gyn.

## Research Type



(Based on ASBMR 2022 attendance data)

# Reserve Your Space in the ASBMR Discovery Hall

## Who can exhibit?

The purpose of the Discovery Hall is to provide an opportunity to extend the educational nature of the Annual Meeting by informing attendees of current and improving technologies, equipment, products and services in the bone, mineral and musculoskeletal field. If your company provides any of the following products or services, our members and attendees are looking for you!

- Bio-Materials & Reagents
- Biopharmaceuticals
- Clinical Research
- Computer Software/Hardware/Technology
- Diagnostic Equipment/Systems Kits
- Educational/Training Materials
- Electronic Medical Records Software
- Immunoassays
- Journals & Publishing/Books
- Laboratory Services/Cytology/Oncology
- Lasers & Laser Supplies
- Medical Equipment
- Medical Supplies/Office Equipment
- Musculoskeletal Research & Development
- Pharmaceuticals
- Photographic, X-Ray, Imaging, Scanning, Ultrasound Equipment
- Preclinical CRO's
- Recruitment
- Research & Development

Other organizations represented include:

- Association/Medical Societies
- Government Agencies
- Nonprofit Organizations

**...and many more, so add your product or service to this diverse list!**

## Exhibit Options

The ASBMR 2022 Annual Meeting will be held LIVE and IN-PERSON October 13 – 16, 2023 at the Vancouver Convention Centre, Vancouver, BC, Canada. We are excited, and looking forward to coming together again to provide top-notch education and networking opportunities for our members in the bone, mineral and musculoskeletal field, and to providing our industry partners an opportunity to be front and center again with some of the most influential individuals from the most prominent institutions. Choose the option that best fits your goals, marketing objectives, and budget.

## Exhibit Space Highlights

- Black & White 7" x 44" booth identification sign
- Aisle carpet cleaned daily
- Pipe and show-color drape for inline booths
- Exhibitor Services Manual (to be sent to exhibiting companies who have paid by June 28, 2023)\*
- 50-word Description in Annual Meeting program, Mobile Application and Online Floorplan
- Platinum #, Platinum and Premium Exhibitors will be listed on Exhibit Hall Entrance Unit.
- Complimentary Exhibitor Badge(s) (for Exhibit Hall only; number of badges is determined by level of exhibit package)
- Complimentary Full Registrations (number of registrations is determined by level of exhibit package; includes access to scientific sessions on a space-available basis)

\*The Service Manual contains important information and order forms for the services offered by the Official General Contractor, including drayage, booth furnishings, carpet, labor, electrical services, telephone, etc. ASBMR follows IAEE display rules. Please refer to the Service Manual for additional details.

[Click here to view the ASBMR 2023 Discovery Hall floorplan.](#)

# EXHIBIT PACKAGE OPTIONS

## Platinum+ Package

**\$30,000**

Includes one Island Booth (20' x 20'); or two standard booths (10' x 10')

### EXHIBITOR LISTING AND DESIGN

- Large exhibitor listing logo and top exhibitor listing ranking
- Exhibitor listing and logo on signage placed outside of exhibit hall

### COMPANY DETAILS AND COLLATERAL

- Company name, location, description and product categories
- Company web address and social media links

### COMPANY INTERACTION, NETWORKING AND LEADS

- 8 exhibitor representatives/badges
- Lead information during event (1 complimentary scanner for reading badges)
- 10 complimentary full registration guest passes
- One time use of the post-meeting attendee mailing list

### PROMOTIONAL RECOGNITION

- Pre-Meeting Promotional Email Blast (including link to Ad)
- Recognition in ASBMR E-News Meeting Preview
- Recognition in ASBMR Annual Meeting Onsite Guide
- Recognition in ASBMR Annual Meeting Daily E-News

## Platinum Package

**\$20,000**

Includes one Corner Platinum Booth (10' x 20')

### EXHIBITOR LISTING AND DESIGN

- Large exhibitor listing logo and second exhibitor listing ranking
- Exhibitor listing and logo on signage placed outside of exhibit hall

### COMPANY DETAILS AND COLLATERAL

- Company name, location, description and product categories
- Company web address and social media links

### COMPANY INTERACTION, NETWORKING AND LEADS

- 6 exhibitor representatives/badges
- Lead information during event (1 complimentary scanner for reading badges)
- 8 complimentary full registration guest passes
- One time use of the post-meeting attendee mailing list

### PROMOTIONAL RECOGNITION

- Pre-Meeting Promotional Email Blast (including link to Ad)
- Recognition in ASBMR E-News Meeting Preview
- Recognition in ASBMR Annual Meeting Onsite Guide
- Recognition in ASBMR Annual Meeting Daily E-News

## Premium Package

**\$10,000**

Includes one Corner/In-Line Premium Booth (10' x 10')

### EXHIBITOR LISTING AND DESIGN

- Medium exhibitor listing logo and third exhibitor listing ranking
- Exhibitor listing and logo on signage placed outside of exhibit hall

### COMPANY DETAILS AND COLLATERAL

- Company name, location, description and product categories
- Company web address and social media links

### COMPANY INTERACTION, NETWORKING AND LEADS

- 4 exhibitor representatives/badges
- 3 complimentary full registration guest passes
- One time use of the post-meeting attendee mailing list

### PROMOTIONAL RECOGNITION

- Pre-Meeting Promotional Email Blast (including link to Ad)
- Recognition in ASBMR E-News Meeting Preview
- Recognition in ASBMR Annual Meeting Daily E-News
- Recognition in ASBMR Annual Meeting Onsite Guide

# EXHIBIT PACKAGE OPTIONS (continued)

## Standard

**\$5,000**

Includes one In-Line Standard Booth (10' x 10')\*

### EXHIBITOR LISTING

- Exhibitor name (text) and fourth exhibitor listing ranking
- Exhibitor listing and logo on signage placed outside of exhibit hall

### COMPANY DETAILS AND COLLATERAL

- Company name, location, description and product categories
- Company web address and social media links

### COMPANY INTERACTION, NETWORKING AND LEADS

- 2 exhibitor representatives/badges
- 1 complimentary full registration guest pass

### PROMOTIONAL RECOGNITION

- Pre-Meeting Promotional Email Blast (no link to Ad)
- Recognition in ASBMR E-News Meeting Preview
- Recognition in ASBMR Annual Meeting Daily E-News
- Recognition in ASBMR Annual Meeting Onsite Guide

## Basic

**\$2,750**

Includes one In-Line Basic Booth (10' x 10'); Placed at ASBMR's Discretion\*

### EXHIBITOR LISTING

- Exhibitor name (text) and fifth exhibitor listing ranking

### COMPANY INTERACTION, NETWORKING AND LEADS

- 2 exhibitor representatives/badges
- 1 complimentary full registration guest pass

### PROMOTIONAL RECOGNITION

- Recognition in ASBMR E-News Meeting Preview
- Recognition in ASBMR Annual Meeting Onsite Guide

*\*Corner booth fee of \$250 will be applied.*

## Non-profit

**\$700**

Includes one In-Line Basic Booth (10' x 10'); Placed at ASBMR's Discretion

### EXHIBITOR LISTING

- Exhibitor name (text) and fifth exhibitor listing ranking

### COMPANY INTERACTION, NETWORKING AND LEADS

- 2 exhibitor representatives/badges
- 1 complimentary full registration guest pass

### PROMOTIONAL RECOGNITION

- Recognition in ASBMR E-News Meeting Preview
- Recognition in ASBMR Annual Meeting Onsite Guide

# General Information and Inquiries

Additional information about the ASBMR 2023 Annual Meeting is available [here](#). If you are unable to find the information you seek on our website, please contact the ASBMR Business Office:

## Support Inquiries

+1 (312) 673-5494

## Exhibits

+1 (312) 673-5494

## *Journal of Bone and Mineral Research* General Inquiries

+1 (202) 367-1161

## *Journal of Bone and Mineral Research* Advertising

+1 (201) 748-8895

## Meeting Registration

+1 (202) 367-1173

## Mailing List/Job Placement Inquiries

+1 (202) 367-1161



The American Society for  
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## American Society for Bone and Mineral Research

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