



ASBMR® 2016 Annual Meeting

September 16–19, 2016 | Atlanta, Georgia, USA | Georgia World Congress Center

EMBARGOED UNTIL 12:00 NOON, MONDAY, SEPTEMBER 19, 2016

****MEDIA ADVISORY****

Press Briefing: New Research on Osteoporosis Treatment Crisis

Top Bone Health Organizations Mobilize to Reverse Alarming Trend of Declining Osteoporosis Screening, Diagnosis and Treatment of High-Risk Patients

Monday, September 19, 2016 at 12:00 noon – 12:45 pm (US Eastern Time)

Room A304 - Georgia World Congress Center, Atlanta

RSVP for Teleconference Dial-in Number

Leading researchers and bone health experts will discuss new data on hip fractures and lack of treatment of osteoporosis patients in the United States, share the results of a survey of patients and clinicians, and issue a call to action with recommendations to aggressively address the critical care gap and reduce fracture risk in our aging population.

Allowing patients at high-risk for osteoporosis to go untested and untreated frequently leads to debilitating fractures that cause disability, loss of independence, and even death. In the US, hospitalizations for osteoporotic fractures accounted for 43 percent of combined hospitalizations for osteoporotic fractures, heart attack, stroke, and breast cancer. And more than half of the osteoporotic fracture hospitalizations were for hip fracture, the most devastating consequence of osteoporosis. This is not only a medical crisis but an economic one too.

The American Society of Bone and Mineral Research (ASBMR) will host the briefing at the ASBMR 2016 Annual Meeting taking place in Atlanta. A teleconference dial-in is available for reporters unable to attend the meeting in person.

WHO: Scheduled speakers include:

- **Moderator:** Douglas P. Kiel, MD, MPH, ASBMR President
- Kenneth Saag, MD - President, National Osteoporosis Foundation and Co-Chair, National Bone Health Alliance
- Sundeep Khosla, MD, Mayo Clinic, former ASBMR President
- John Kanis, MD, President, International Osteoporosis Foundation
- Andrea Singer, MD, Medical Director, National Osteoporosis Foundation

WHEN: Monday, September 19, 2016 from 12:00 Noon– 12:45 PM US Eastern Time

RSVP: Amanda Darvill at (202) 367-2302, adarvill@asbmr.org

(Questions will be taken from the room and the teleconference line)

RELATED SYMPOSIA AT ASBMR ANNUAL MEETING:

Hip Fractures and Declining DXA Testing: At a Breaking Point? - Saturday, September 17, 2016, 5:30 pm – 5:45 pm

Can We Close the Treatment Gap for Osteoporosis? - Saturday, 9/17, 6:30 pm – 8:30 pm

A Crisis in the Treatment of Osteoporosis – Sunday, September 18, 2016, 11:00 am-12:00 pm

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The American Society for Bone and Mineral Research (ASBMR) is the leading professional, scientific and medical society established to bring together clinical and experimental scientists involved in the study of bone, mineral and musculoskeletal research. ASBMR encourages and promotes the study of this expanding field through annual scientific meetings, an official journal (*Journal of Bone and Mineral Research*®), the *Primer on Metabolic Bone Diseases and Disorders of Mineral Metabolism*, advocacy and interaction with government agencies and related societies. To learn more about upcoming meetings and publications, please visit www.asbmr.org.