

WorldOsteoporosisDay NORTH AMERICAN MEDIA LAUNCH

Capture the Fracture

Thursday, 11 October 2012 • 10:00 – 11:30

Hotel Marriot City Centre, Minneapolis • 30 South 7th Street • St Croix II Room • 6th floor

MODERATOR DIANA PIERCE

Co-anchor • KARE 11 • Today Show and KARE 11 News @ 4 • Minneapolis

10:00 WORLD OSTEOPOROSIS DAY 2012

Judy Stenmark • CEO, IOF

10:05 EPIDEMIOLOGY OF FRACTURES IN NORTH AMERICA

Prof Bess Dawson Hughes • Board of Trustees NOF; Board member IOF

10:15 BREAKING THE FRAGILITY FRACTURE CYCLE: CAPTURE THE FRACTURE

Prof Cyrus Cooper • Chair, Committee Scientific Advisors, IOF

10:30 2 MILLION 2 MANY

Dr Robert Lindsay • Executive Committee, National Bone Health Alliance

10:40 WHAT OSTEOPOROSIS MEANS TO ME – A PATIENT'S STORY

Jeannie Joas

10:50 STAND TALL CANADA

Famida Jiwa • President & CEO, Osteoporosis Canada

11:00 Questions & Discussion led by moderator

11:15 Close

11:20 One-on-one interviews and photographs

VISIT THE 2MILLION2MANY CAST MOUNTAIN INSTALLATION ON SITE!

STOP AT ONE

MAKE YOUR **FIRST BREAK** YOUR LAST

WorldOsteoporosisDay
October 20 **LOVE YOUR BONES**

WWW.WORLDOSTEOPOROSISDAY.ORG

